

Why Study Small Business Management/Entrepreneurship?

Small business management and entrepreneurship are fast becoming core disciplines across colleges and universities, and for good reason. Statistics show that over 99% of U.S. businesses are small. Almost every large business started out small, run by an entrepreneur. The business climate today is characterized by uncertainty, which requires that all enterprises must be entrepreneurial to survive.

The Small Business Administration points toward five factors that determine small business success: drive, thinking ability, people skills, effective communication, and functional/technical abilities. Gaining small business management or entrepreneurial experience and developing a combination of these skills and abilities may lead to career success.

Small Business Management A.S. Degree

The Small Business Management A.S. Degree is designed to help you build an array of required skills for successful small business operations, as a manager or entrepreneur. The combination of courses will provide a strong foundation for successful business participation and the development of specific functional expertise in the small business context.

Please find degree requirements here:

<https://catalog.mtsac.edu/programs/programsaz/business-management/business-small-business-management/>